



PRESS RELEASE

FusionExperience announces the availability of its Sustainable Investment Research Portal for Asset Managers

Sustainable Investment Research Portal included as a module of FusionExperience's industry leading platform, Enterprise Value Management (EVM) for Asset Managers

London, UK – 23 April, 2013 - [FusionExperience](#) is today delighted to announce it has developed a Sustainable Investment Research Portal that enables asset managers with sustainable investment mandates to monitor the environmental conduct of companies that clients invest in. Having access to this new functionality provides investment fund boards and pension trustees with qualitative monitoring of sustainable conduct so that asset managers can lobby for environmental performance improvement and monitor progress – all through an on-line client portal.

‘Asset managers with sustainable investment portfolios are demanding, and need to be, absolutely certain that they are only making investments with reputable organisations’ said Tim Rudlin, product manager for EVM for Asset Managers. ‘Validating classifications against standards for specific business sectors is not sufficient. Sustainable mandate checking requires detailed analysis of investments and personal lobbying of company directors, along with active participation in shareholder voting.’

The Sustainable Investment Research Portal includes functionality designed to easily capture information and report on breaches of the United Nations Global Compact and supporting analytic text. Environmental, social and governance risk scores for individual companies can also be reported on the application interface and displayed as mini-dashboards for enhanced user experience. The information is delivered via the cloud through an online client portal that allows clients real-time access to results.

Steve Edkins, chief executive officer, comments on the launch of the Sustainable Investment Research Portal. ‘This new development demonstrates our commitment to going beyond CRM, connecting people across the whole enterprise and into the client base so that clients can effectively monitor investment policies. By reporting on sustainable investment intelligence, we are able to help our clients and add real value to the services they provide.’

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About FusionExperience:

FusionExperience is an innovative business and technology services company. We fuse our deep domain expertise in the investment, insurance, telecommunications and complementary markets internationally, with technology from our group companies and industry leading partners such as Salesforce.Com and SAP, to build platforms and applications to meet specific business needs. Our purpose is to add value to every one of our client's businesses through services and solutions. We operate across multiple sectors, working fast and smart in a world where time is the scarcest resource.

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